# **Workshops for Media Practitioners**

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| 1. **One-Day Training of Trainers** **Workshop for Media Practitioners on Gender Sensitive Reporting on Violence against Women – Peshawar (filter theme – VAW )** | |
| **Date/Year** | 23rd July, 2016 |
| **Participants** | 21 |
| **Trainer/Facilitator** | Nabeela Aslam |
| **Project** | Giving Voice to the Voiceless |
| **Funded by** | AAWAZ Response Fund |
| **Description** | Two workshops were held as ToT workshop for media practitioners from districts of D.I.Khan, Haripur and Charsadda on Gender Sensitive Reporting on Violence against Women. The journalists were from various local and national news media houses - both print and electronic. The objectives of the training include:   * Awareness-raising on VAW prevalence in the three districts * Awareness-raising on Laws on VAW as per each province * Analyses of VAW reporting trends * Ethics and sensitive reporting on VAW * Reporting Government’s Adherence to International Commitments (CEDAW, UDHR, SDGs etc.’) * Reporting on existing legislation in each province |

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| 1. **One-Day Training of Journalists on Analysing Media in Pakistan through the Gender Lens (10 workshops) (filter theme – gender-just media )** | |
| **Date/Year** | November 2015 - January 2016 |
| **Participants** | 225 |
| **Trainer/Facilitator** | Safi Ullah Gul (**Peshawar**), Nabeela Aslam (**Islamabad**), Kaleem Ullah Baloch (**Turbat**), Tariq Hussain (**Gilgit Baltistan**), Imrana Komal (**Multan**), Zia Ullah Hamdard (**Mardan**), Jibran Zaib (**Hyderabad**), Kiran Qasim (**Gilgit Baltistan**), Nasir Mehmood (**Karachi**), Shahzad Baloch (**Quetta**) |
| **Project** | Gender Just Media Drive |
| **Funded by** | National Endowment for Democracy (NED) |
| **Description** | The ten trained journalists from each province were to train their colleagues and media practitioners – at least 25 - at their local press clubs. Uks engaged journalists and media organizations through trainings focused on understanding and utilizing a gender-sensitive code of ethics. Uks aimed to promote more gender-sensitive content and greater accountability within the media.  **Peshawar** (21 participants) – 22nd January, 2016  **Islamabad** (14 participants) – 16th January, 2016  **Turbat** (23 participants) – 10th January, 2016  **Gilgit Baltistan** (26 participants) – 19th December, 2015  **Multan** (22 participants) – 18th December, 2015  **Mardan** (22 participants) – 17th December, 2015  **Hyderabad** (17 participants) – 13th December, 2015  **Gilgit Baltistan** (24 participants) – 11th December, 2015  **Karachi** (36 participants) – 1st December, 2015  **Quetta** (35 participants) – 28th November, 2015 |

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| 1. **One-Day Training of Trainers/Coordinators on Encouraging Gender Sensitive Journalism and Gender Aware Audience (filter theme – gender-just media )** | |
| Date/Year | 28th October, 2015 |
| Participants | 10 |
| Trainer/Facilitator | Nabeela Alsam, Saniya Jafree, Shaista Yasmeen, Shujaat Ali |
| Project | Gender Just Media Drive |
| Funded by | National Endowment for Democracy (NED) |
| Description | Uks trained 10 journalists (2 locations from each province) in this ToT on gender sensitive journalism. The training introduced the journalists to the Gender-sensitive Code of Ethics and how to analyze media content from a critical framework. The 10 journalists further served as local media coordinators and carried out training sessions with journalists, students and also conducted audience clubs sessions in their respective localities. |

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| 1. **Two-Day Workshop for Journalists on Reporting on Energy Issues (filter theme – energy journalism )** | |
| Date/Year | 31-31st March, 2015 |
| Participants | 30 |
| Trainer/Facilitator | Afia Salam |
| Project | Energy for All |
| Funded by | Shell Pakistan Ltd. |
| Description | The two-day media workshop was organized by Uks Research Centre as part of the project *Energy for People***.** To further its role as a change-maker, Uks Research Centre, initiated this project to impart a better understanding of energy issues confronting Pakistan, and develop a cadre of specialist journalist producing quality content.  This workshop was held in collaboration with Shell Pakistan, the need for which was reinforced after content monitoring and analysis carried out by the Uks team. This analysis illustrated that media coverage of energy issues often lacks understanding of the current situation, and is mostly focused on events rather than issues.  Despite the fact that Pakistan is faced with an acute energy crisis, the very vibrant media is not able to bring out issues and make the connection between energy and economic growth as well as the accoutrements that go with comfortable living. Only when the media starts to look at energy issues beyond the paradigm of political blame-games and point scoring on who failed and why, will it can start to focus on the fact that Pakistan has access to multiple sources of energy and needs to plan for a sustainable energy future  The media can actually highlight the existing potentials to explore these forms of energy, and create awareness among people with care and sensitivity - to enable them to understand the most important issues in the energy sector and should report/produce content that would benefit the public by raising their level of awareness of how to handle this energy crisis, advocate for long-term positive change and the political will to do so. |

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| 1. **Two-day Training of Working Journalists on Media Monitoring and Gender Responsive Reporting across Pakistan (6 training workshops) (filter theme – gender-just media )** | |
| Date/Year | 2013 |
| Trainer/Facilitator | Tasneem Ahmar |
| Project | More Women in Media |
| Funded by | DANIDA (**Year Two**) |
| Description | In the second phase of the project, Uks managed six 2-day training workshops with group of 20-25 journalists in various cities to spread awareness regarding the gender-sensitive Code of e media through the gender lens.  **Abbottabad** (30 participants) - 1-2 Mar 2013  **Islamabad, Peshawar, Karachi, Multan** and **Quetta** |

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| 1. **Training 30 Radio Presenters and Producers on Common Ground Media (filter theme – peace building)** | |
| Date/Year | 4-6th February, 2013 |
| Participants | 30 |
| Trainer/Facilitator | Tasneem Ahmar, Rafia Arshad |
| Project | Radio for Peace Building: A Common Ground Approach |
| Funded by | SFCG, DANES |
| Description | Primary training for 30 PBC radio producers/talk show hosts across Pakistan on common ground media. |

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| 1. **Two-day Training Workshop for female Journalists across Pakistan (5 workshops) (filter theme – gender-just media )** | |
| Date/Year | September - December, 2012 |
| Participants | 104 |
| Trainer/Facilitator | Tasneem Ahmar, Hammad Siddiqui |
| Project | Powerful Women, Powerful Nation |
| Funded by | CIPE |
| Description | The 2-day workshops focused on training, advocacy and content development for women journalists across Pakistan. These training workshops also discussed the importance and tools of women empowerment through the use of social media. Media practitioners were asked to highlight/focus on success stories of women so that a sense of empowerment can be associated with them.  **Lahore** (20 participants) – 13-14th December, 2012  **Peshawar** (21 participants) – 11-12th October, 2012  **Multan** (15 participants) - 1-2nd October, 2012  **Islamabad** (20 participants) – 24-25th September, 2012  **Karachi** (28 participants) – 14-15th September, 2012 |

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| 1. **Two-day Training of Working Journalists on Media Monitoring and Gender Responsive Reporting across Pakistan (5 workshops) (filter theme – gender-just media )** | |
| Date/Year | May - September, 2012 |
| Participants | 139 |
| Trainer/Facilitator | Tasneem Ahmar |
| Project | More Women in Media |
| Funded by | DANIDA (**Year One**) |
| Description | In the first year of the project, Uks conducted six 2-day training workshops with group of 20-25 journalists in major cities across Pakistan to spread awareness regarding the gender-sensitive Code of Ethics for media, sensitive reporting of women and gender issues and monitoring the media through the gender lens.  **Hyderabad** (28 participants) – 8-9th September, 2012  **Multan** (26 participants) – 3-4th September, 2012  **Islamabad** (29 participants) – 216-17th July, 2012  **Quetta** (30 participants) – 12-13th June, 2012  **Peshawar** (26 participants) – 2-3 May, 2012 |

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| 1. **Empowerment of People through Media - One-Day Training Workshop on Role and Use of Radio to Promote Freedom and Access to Information (Use Uks logo for image)**   **(filter theme – human rights )** | |
| **Date/Year** | July-December, 2009 |
| **Funded by** | Foundation Open Society Institute |
| **Description** | The Radio broadcasters identified and expressed the challenges they faced and shared opportunities and suggestions with the Uks team.  The project took up the issue of Freedom to Access Information as one of the prerequisites for democratic governments for transparent and smooth governance.  Through its tools of media mapping, monitoring the initiative aimed at highlighting how all information belonging to the public domain, including non-classified information from government, authorities and other national and federal bodies should be easily accessible to allow citizens to actively participate in the democratic process. |

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| 1. **Training on Effective Radio Journalism (filter theme – gender-just media )** | |
| **Date/Year** | November 18, 2007 |
| **Participants** | Ms. Rafia Arshad, Freelance Radio Producer Ms. Aisha Amir, Freelance Radio Producer Ms. Maria Mushtaq, Freelance Radio Producer Ms. Rukhsana Mussarat, Senior Radio Producer, Uks Ms. Saadia Haq, Consultant Radio producer, Uks |
| **Trainer/Facilitator** | Ms. Manisha Aryal, Internews Ms. Tasneem Ahmar, Director, Uks |
| **Project** | *Building the capacity of journalists on effective dialogue and promoting positive coverage of women in media* |
| **Funded by** | British High Commission |
| **Description** | An in-house training of a team of radio producers to kick start work on a series of radio programs on successful but little known women entrepreneurs. The programmes were to be broadcasted by different FM channels on International Women’s Day 2008.  These radio programs aim to strengthen the awareness, in Pakistan, of constraints in women’s development and to promote empowerment. |

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| 1. **Training on Radio Journalism (filter theme – gender-just media )** | |
| **Date/Year** | 8th November, 2007 |
| **Participants** | six producers-two each from Rawalpindi, Hasanabdal and Bahawalpur |
| **Trainer/Facilitator** | **Ms. Tasneem Ahmar**, Director and Executive producer- Uks **Mr. Wussatullah Khan**, Senior producer- BBC Urdu Service **Mr. Asif Farouqi**, Correspondent - BBC Urdu Service **Ms. Rukhsana Mussarat**, Senior Radio Producer - Uks **Ms. Saadia Haq**, Radio Producer and project coordinator - Uks |
| **Project** | Promoting Issue-bases Radio Journalism on women’s Political Empowerment |
| **Funded by** | National Endowment for Democracy (NED), USA |
| **Description** | The five-day training on radio journalism conducted by Uks Research Centre – an Islamabad-based NGO productively concluded on 8th November 2007. The training was conducted as part of Uks’ continued effort to improve journalistic standards, promote issue-based programming and investigative journalism in the Pakistani media.  This training programme was organized to enable a team radio producers of to produce a ten-part radio series called Hamari Taraqi, Hamari Awaz (Our Development, Our Voice) which will be aired through nationwide FM channels.  Each trainee team comprised one male and one female. Ms. Saira Noreen and Mr. Adeel Javed from Campus Radio, Islamia University of Bahawalpur, Mr. Shakeel Awan – lecturer, Allama Iqbal Open University and Ms. Marium Kiani – reporter, Dawn from the Islamabad/Rawalpindi region and Ms. Shehla Nazmeen, Presenter and Mr. Shoukat Ali, Program Manager / Producer from Sunrise FM 97 Hassanabdal attended the training. |

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| 1. **Training on Ethical and Gender-sensitive Radio Journalism (Use Uks logo for image)**   **(filter theme – gender-just media )** | |
| **Date/Year** | 16th October 2006 |
| **Participants** | 5-10 amateur radio producers |
| **Trainer/Facilitator** | Wuss’atullah Khan, BBC |
| **Project** | Aurat, Ghairat aur Qatl |
| **Funded by** | British High Commission |
| **Description** | The workshop was conducted by Uks to train its radio journalists in preparing radio reports. This workshop primarily focused on the making of package reports and script-less reports. The radio journalists at Uks were preparing for a new series on 'honor' crimes so they were also given guidelines on working on sensitive issues and areas. |

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| 1. **A series of workshop on looking at disaster reporting through women’s eyes**   **(filter theme –disaster prevention/rehabilitation )** | |
| Date/Year | January – December, 2006 |
| Funded by | Global Fund for Women |
| **Description** | This series of workshops for the media were held in the run-up to the 2005 earthquake that left entire country shaken. With the entire population sitting glued to their TVs (this was the first time that Pakistan experienced disaster with extensive and live media coverage post the media boom in the country in 2000 ) media had a strong role to play. Unfortunately, ethics, sensitivity and gender responsiveness remained least of their concerns. Uks with extensive experience in media training, took this responsibility and held a series of workshops for print and electronic media journalists, training them to report on disaster through women’s eyes. |

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| 1. **Six-day Field-based Media Training Workshop on Disaster Reporting (Use Uks logo for image)**   **(filter theme – disaster prevention/rehabilitation)** | |
| Date/Year | February – March, 2006 |
| Funded by | The Asia Foundation |
| **Description** | The field-based training was held with journalists on the 2005 Earthquake site in the northern region of Pakistan. The training especially focused on positive reporting and bringing out stories of resilience rather than despair. With gender-sensitivity as cross-cutting theme, the training aimed to train all journalists to view each event through the gender lens. Among the don’ts the journalistic were taught to report on women and girls not as victims but rather as survivors, even providing them with a glossary of words and narrative while reporting on disaster. |

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| 1. **Media and AIDS: A Development Issue (Use Uks logo for image)**   **(filter theme – HIV and AIDS )** | |
| Date/Year | 2001 |
| Funded by | (United Nations Development Programme) UNDP |
| Description | A project for the media persons for a better understanding of HIV/AIDS from a development perspective. The training especially focused on the use of sensitive and neutral language, ethical and socially responsible reporting on HIV and AIDS, helping to remove taboo associated with PLWHAs. |

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| 1. **Media Motivation and Mobilization on HIV and AIDS (Use Uks logo for image)**   **(filter theme –HIV and AIDS)** | |
| Date/Year | 2000 |
| Funded by | UNAIDS Pakistan |
| Description | A project on capacity building of media persons for more responsible coverage on HIV and AIDS. |

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| 1. **One-Day Workshop on Portrayal of Women in Media (Use Uks logo for image)**   **(filter theme – gender-just media )** | |
| Date/Year | April 1999 |
| Funded by | Friedrich Ebert Stiftung (FES), Pakistan |
| Description | One of the pioneering workshops in Pakistan on gender-sensitive reporting in the print media, this workshop aimed to train journalists to report in gender-neutral and unbiased ways. The aim was to change the media narratives on portrayal of women as weak, helpless and dependent on male counterparts. |

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| 1. **Two-day Workshop for Urdu Media Persons**   **(filter theme – gender-just media )** | |
| Date/Year | 2-3rd November, 1998 |
| Project | Sensitizing Media on Issues of HIV and AIDS |
| Funded by | PANOS |
|  | This was among the ground-breaking training workshops for media in Pakistan on a tabooed and sensitive issue. Uks trained journalists to report about HIV and AIDS in a well-informed manner. In addition to raising their awareness on its medical and physiological effects, the training sensitised journalists to the social impact of unethical reporting on this issue. The training also included meeting and talking to PLWHAs in order to bust myths about the disease being contagious etc. |

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| 1. **Gender-Sensitization Workshops for Journalists in Karachi & Islamabad (filter theme – gender-just media )** | |
| Date/Year | 21st September, 1998 (Karachi)  10th September, 1998 (Islamabad) |
| Project | Impact of newspaper language and reporting on women’s development and status |
| Funded by | British High Commission |
| Description | Training of print media journalists on positive and gender-just portrayal of women in their news reports. From gender-responsive language to women’s perspective, and from research to images, in news reports - this was pioneering workshops on this issue in the country. |

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